



The Second Palestinian Olive Oil Festival

Name of Festival: **Second Olive Oil Festival**

Venue: 'Asira ash Shamaliya / Qaser al Afrah Hall

Date: November 7 2009

Time: 12pm – 4pm

Introduction:

The town of 'Asira ash Shamaliya is a Palestinian town located Northwest of Nablus Governorate. It is considered one of the most productive towns in Nablus governorate in terms of olive oil production, due to its mountainous terrain which is mostly planted with olive trees. The town's population is estimated around 13,000 inhabitants. It is located in the midst of Nablus Northwestern villages and towns and is in proximity to Tubas governorate.

Idea and Aim of the Festival:

Enrooting a Palestinian communal tradition, which is deeply planted in our nation's history and mind, by celebrating and honoring olive trees as symbols of the Palestinian motherland, and as an emblem for farmers and their resistance to Israeli settlements and land confiscations.

Goals of the Festival:

- A public celebration on the occasion of the end of the olive harvesting season.
- Attending to olive trees in order to avoid the reduction in produced quantities due to lack of attention to olive trees.
- Asserting the need to protect olive trees from settler assaults on agricultural lands, land confiscations, and tree uprooting.
- Supporting national products through marketing agricultural products.
- Shedding light on the role of agricultural committees in such activities.
- Conveying the voices and messages of farmers to higher authorities.



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Palestinian Olive Oil Festival

Union of Agricultural Work Committees, in collaboration with Norwegian People's Aid, is honored to invite you to attend its Second Palestinian Olive Oil Festival. The Festival will be held on Saturday, November 7th 2009, in Qaser al Afrah Hall, town of Asira ash shamaliya, North of Nablus Governorate. The Festival will commence at 12:00 pm and will finish at 4:00 pm.

Your attendance is an encouragement to the steadfastness of Palestinian farmers



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Union of Agricultural Work Committees

2009

Festival Activities

- 12:00 – Reception
- 12:10 – Speech by Mayor of ‘Asira ash Shamaliya
- 12:20 – Speech by Department of Agriculture / Nablus Governorate
- 12:30 – Folklore Dancing Performance
- 12:40 – Speech by UAWC
- 12:50 – Speech by Palestinian Olive Oil Council
- 13:00 – Folklore Dancing Performance
- 13:10 – Speech by Agricultural Committees
- 13:20 – Folklore Dancing Performance
- 13:30 – Announcement of launching the annual contest entitled “Best Olive Oil”



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